

Mickey Hashim

PROJECT MANAGEMENT • CULTURAL PROGRAMMING • LIVE EVENTS

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Los Angeles, CA

WORK EXPERIENCE

Director of Programming | Sep 2024 - Jun 2026

UCLA Ethnomusicology Undergraduate Student Organization | Los Angeles, CA

- Led a team of 10 in planning and producing 25+ annual cultural programs (including performances, film showcases, workshops, and panels) for university and Los Angeles community audiences.
- Built partnerships across UCLA campus administration, local cultural organizations, and government representatives, including the Royal Thai Consulate-General in Los Angeles, securing \$15,000+ through grants, budget proposals, and stakeholder presentations.
- Developed a project-based operating model by organizing team members into dedicated workstreams and overseeing timelines, venue logistics, stakeholder coordination, and operational planning, enabling a fivefold increase in annual programming.

Concerts Coordinator | Jan 2023 - Jun 2026

UCLA Campus Events Commission (CEC) | Los Angeles, CA

- Led end-to-end planning and onsite operations for concerts and festivals through UCLA's largest student events organization, including serving as Head Producer of Bruin Bash 2024, UCLA's largest annual student welcome event with 11,000+ attendees.
- Managed components of a \$250,000 annual event budget by forecasting program costs, establishing budget allocations, negotiating artist and vendor terms, and tracking expenses, while processing purchase orders, requisitions, contracts, and payment documentation.
- Led weekly project meetings across marketing, production, and operations teams, preparing status updates, assigning follow-up actions, tracking deliverables, and proactively flagging risks, delays, and upcoming project deadlines.
- Served as liaison to artist management and booking representatives, coordinating contracts, technical logistics, and performance operations while maintaining zero artist cancellations.

Live Events Intern | May 2024 - Sep 2024

RIUH - MyCreative Ventures | Kuala Lumpur, Malaysia

- Coordinated operations for a government-supported, three-day cultural festival serving 35,000+ attendees and showcasing independent Malaysian creatives.
- Audited and maintained a database of 450+ artists, venues, and cultural organizations to support partnerships and future regional activations.
- Coordinated artist and sponsor communications, performance schedules, and payment administration by verifying contracts, processing requisitions, and resolving delays with management representatives.
- Served as Stage Manager during live programming, coordinating artists, production crews, volunteers, and front-of-house operations to maintain schedules and resolve issues in real time.

SKILLS

- **Project Management:** Project & Program Management • Operational Planning • Event Operations • Budget Reconciliation • Cultural Programming • Stakeholder Engagement • Community Partnerships • Timeline Management • Cross-functional Collaboration • Volunteer Coordination • Artist Relations
- **Technical:** Microsoft Office • Google Workspace • Basic Website & Content Management
- **Languages:** Malay (Native), Indonesian (Native), Spanish (B2 - Proficient), French (B2 - Proficient)

EDUCATION

BA in Ethnomusicology & BS in Mathematics | Sep 2022 - June 2026 | GPA: 3.80

University of California, Los Angeles

- **Honors:** Dean's Medalist — awarded as the top graduating Ethnomusicology student in recognition of departmental leadership and service • MyBrainSc Scholarship — full scholarship awarded by the Malaysian Government (MOSTI) for excellence in Mathematics.
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